

# Xiu Guo

UX/UI Design & Development

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## EDUCATION

**University of Michigan** *Apr 2014*  
**M.S. Human-Computer Interaction**

**Virginia Tech** *May 2011*  
**M.S. Accounting and Info Systems**

**Fudan University** *Jun 2012*  
**B.S. Computer Science**

## PROGRAMMING & TOOLS

CSS3/HTML5	Adobe CC
Javascript	Axure
Java	Sketch

## METHODOLOGY

User study  
Usability test  
Contextual inquiry  
Prototyping  
Storyboarding  
Wireframing

## WORK

**FREELANCE | Full Stack Designer** *June 2017 - Present*  
Design and develop web applications in Sass, e.g. Travel Booking Responsive Website [Canoe](#), Tours in Nature [Natour](#).

**LASERFICHE | UX Designer** *Aug 2014 - Sep 2016*  
Co-designed the [Laserfiche BPM Cloud experience](#). Interpreted feature requests and iterated design solutions through UCD process in scrums. Conducted user studies, including user interview, survey and usability tests. Designed and explored alternatives with PM and worked with developers to build the consistency across the suites.

**ORACLE | UX Design Intern** *Jun 2014 - Aug 2014*  
Co-designed and prototyped the My Oracle Support portal in HTML/CSS and Axure to evaluate the new design with end users and executives.

**TRANSFINDER | UX Designer** *Jan 2014 - May 2014*  
Designed the web solution for Transfinder Pro to initiate the product's global web presence.

**UMICH | M.S. Candidate** *Aug 2012 - Apr 2014*  
Worked with clients to provide best UX solutions.

**IBM | UX Design Intern** *Jun 2013 - Aug 2013*  
Worked with the UCDS team to design the Expertise Locator mobile app, to help seekers quickly find the best fit IBM expertise, maintain a dynamic inventory of professional skills. Obtained WSJ, & Living Social Coverage.

**NEMETSCHEK AG | UX/QA Intern** *Sep 2011 - Feb 2012*  
Reviewed user scenarios and conducted usability tests on Vectorworks 3D Designer Software. Worked with developers on Architecture modeling usability improvement.

**VIRGINIA TECH | Research Asst** *Aug 2010 - Aug 2011*  
Performed data analysis and manipulation on financial reports to determine causative factors in expenditure trends. Report to the Fin Aid Office Finance & Operations Manager.